

Exhibit Proxy Service Information



A new type of exhibition form that **connects** visitors with exhibitors who are unable to come to the venue.

For those who want to develop sales channels in Japan even during the COVID-19 pandemic!

Currently in many countries throughout the world, the spread of COVID-19 has led to the cancellation and postponement of numerous exhibitions. There are sure to be many people who have **no place to promote their newly developed products**, or people who are **struggling with how to develop sales channels** while being unable to travel outside their country. However, in Japan, various exhibitions are being held while taking measures to prevent the spread of COVID-19.

Nevertheless, it would be difficult to participate in exhibitions in Japan from overseas. But in response to this, with our Exhibit Proxy Service, we are pleased to provide a **new type of exhibition form**, which makes it possible for exhibitors to conduct business discussions with exhibition visitors without ever having to step foot in the exhibition hall from setup to takedown.

By utilizing this service, you will be able to achieve results even at exhibitions outside your country during the COVID-19 pandemic. We hope you will give it some consideration.



Total support from exhibit plan development to operation and takedown

1. Exhibit plan development

We will create an exhibition plan based on the company's exhibition objectives, as well as design and construct the booth.

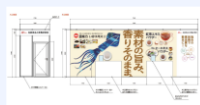


Exhibit planning support
Booth design
Booth construction
Operation manual creation

2. Booth operation

We will take care of everything from setup to takedown on the day of the exhibition.

Having received training on the products to be exhibited, our highly qualified staff will connect visitors with exhibitors.



Booth setup and takedown
Booth operation on the day of the exhibition
Remote online business discussions

3. Post-exhibit follow-up

We will record the conversations between our staff and visitors on the day of the exhibition and send them by post along with any business cards received.



Recordings of business discussions
Management of visitors' business cards

Examples

●Overseas (Korea) Manufacturer: 1 booth space

No. of business cards obtained: **125 cards** (within 3 days)

No. of remote business discussions: **89** (within 3 days)



We exhibited as a proxy for an overseas manufacturer. By having English-speaking staff at the booth approach visitors at all times, we were able to create a successful exhibit that attracted many visitors.

I was very impressed by the **highly-skilled staff** and would like to work with them again next time.

●Domestic manufacturer: 2 booth spaces

No. of business cards obtained: 70 cards (**Nearly 1.7 times more** than at an average year's exhibit)



Service Details

- Basic plan
- Operation staff (2 staff members in total)
- Online communication system (1 set)



• They **looked at our products objectively** and promoted them to visitors in a way that we hadn't thought of before.

• Considering staffing costs, accommodation costs, and the leads generated, this is an **extremely reasonable service** for companies with limited resources.

We also have other examples of our exhibit proxy services such as pavilion exhibits for regional promotional associations.

If you are interested, please contact us for more information via the email below.