

Organizer: The Japan Refrigeration and Air Conditioning Industry Association (JRAIA)

HVAC&R Search

"Find the future with HVAC&R" HVAC&R EXPO

The Japan Refrigeration and Air Conditioning Industry Association (JRAIA) is slated to hold the "42nd Heating, Ventilating, Air Conditioning and Refrigerating Expo (HVAC&R JAPAN 2022)" over the four-day period of Tuesday, February 1 to Friday, February 4, 2022 at Tokyo Big Sight, Japan.

HVAC&R JAPAN had been held once every two years as Japan's only specialized trade fair and exhibition in the heating, ventilating, air conditioning, and refrigeration industry over the past half-century since the former "National Refrigeration Equipment Expo" was first held in 1956. However, the 41st HVAC&R JAPAN scheduled to be held in March 2020 had to be cancelled due to the spread of COVID-19 in Japan. We expect this year's HVAC&R JAPAN, held for the first time in four years, to be a venue for presentation of corporate technology developments; new products; and developments of heating, ventilating, air conditioning, and refrigeration equipment industry.

The end of the pandemic is not yet in sight as COVID-19 still causes devastating damage to the world and new variants have emerged as new threats. We believe that heating, ventilating, air conditioning, and refrigeration equipment continue to be important products even under such circumstances, as a necessity for a good and cultural life, and as a product that provides effective measures including air ventilation and sanitation to contain infectious diseases. Air conditioning technology is an indispensable critical technology not only in living environment field but in various fields, that support our lifestyle, ranging from freezing and refrigeration for distribution and preservation, car air conditioning, manufacturing process, to communications equipment and advanced medical equipment.

On the other hand, taking appropriate responses to global environmental challenges is our urgent task. We are expected to examine the application of new ecofriendly cooling technologies and natural cooling technologies, and to develop more efficient energy-saving technologies toward the high goal of being carbon neutral by 2050 set by the Japanese government. We believe that the heating, ventilating, air conditioning, and refrigeration equipment industry in Japan must play a role to create a positive future by providing products with the world's best technologies.

The upcoming "HVAC&R JAPAN 2022" will exhibit cutting-edge energy-saving technologies and new cooling technologies, ZEB/ZEH, and energy management technologies used in BEMS/HEMS/FEMS, etc., the latest environment-conscious products and systems that employ IoT and AI technology, etc. in one place under the main theme of "Solutions for the future lie in HVAC&R."

"HVAC&R JAPAN 2022" will feature multiple events by exhibitors at once, facilitate business opportunities for exhibitor companies, and provide a place for exhibitors to disseminate information on their cutting-edge technologies to the world. We also plan to host HVAC&R JAPAN virtually as the situation demands.

HVAC&R JAPAN, held for the first time in four years, provides a venue for exhibitors to showcase and promote their latest technologies, products, and systems, and for visitors and exhibitors to engage in productive business discussions. We hope that everyone will take advantage of this rare business opportunity.

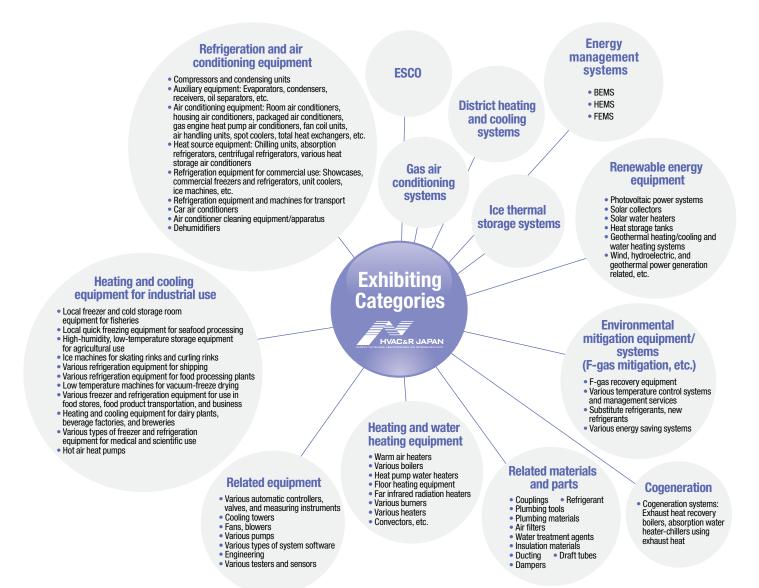
For the Japan Refrigeration and Air Conditioning Industry Association, HVAC&R JAPAN 2020 represents our passion for the industry and our way of conveying it to the world. Our goal is to create an ever-better heating, cooling, ventilating, and refrigeration environment and to continue to reach as many people as possible, as well as to facilitate the ongoing development of our association and affiliated organizations. We would like you to understand our goal and to actively participate in the exhibition. Your tremendous support will be greatly appreciated.



Futoshi Nishizaki Chairman of the Board Japan Refrigeration and Air Conditioning Industry Association

Outline

• Title	• HVAC&R JAPAN 2022 HEATING, VENTILATING, AIR-CONDITIONING AND REFRIGERATING EXPO.
Dates	• February 1 [Tue.] - 4 [Fri.], 2022 10:00-17:00 [*Will close at 16:00 on the last day.]
• Venue	East Halls 1,2 Tokyo Big Sight, Japan
Organizer	The Japan Refrigeration and Air Conditioning Industry Association (JRAIA)
• Supported by	The Ministry of Economy, Trade & Industry (*expected)
Exhibition Scale	 200 Companies / 800 Booths (*expected)
• Events	HVAC & R JAPAN Seminars etc.



Report of HVAC&R JAPAN 2018 *Canceled in 2020

Number of Exhibitors:

4days Total 25,251 (Previous 27,383)

Exhibition Scale:

210 Companies / 802 Booths

Date	Weather	Number of Visitors	
Feb. 27 (Tue.)	Cloudy	5,313	
Feb. 28 (Wed.)	Sunny	5,173	
Mar. 1 (Thu.)	Sunny	7,344	
Mar. 2 (Fri.)	Sunny	7,421	
	Total	25,251	

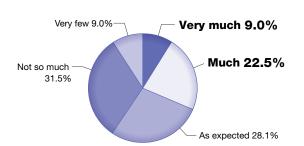
Voices of Exhibitors

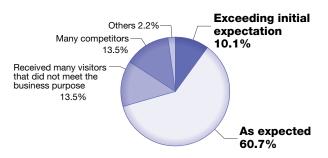
- •As our booth was near the hall entrance, it was full of visitors although the number of visitors decreased compared to that of last time. Thank you very much.
- Although the venue was changed to Makuhari Messe which was unfamiliar to us, it was good that the expo was closed without incidents or trouble.
- Thank you very much.
- •Thank you for your help. We exhibited our one product in one booth.

I thought that the layout of booths and aisles should be designed to attract target visitors easily.

Was the number of visitors as initially expected?

Were you satisfied with your visitors?





Voices of Visitors

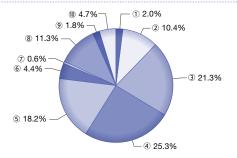
It was very good.

- It was very informative and helpful.
- It was very informative because I was able to watch a lot of exhibits every time
- It was very interesting to observe many exhibits.
- As it is a valuable expo to gather information, I hope this expo will continue to be held in the future
- I will continue to look forward to this expo.
- I enjoyed the opportunity to watch a lot of machines.
- I was very satisfied with the expo.

- I enjoyed exhibition booths and lectures.
- I am looking forward to this expo held once every two years.
- It was very helpful to understand trends of the industry.
- It was interesting that each company displayed its new models in an elaborate way.
- I hope this expo will be held every year.
- •The expo was neo-futuristic and also easy to look around.
- The layout of booths was visitor-friendly.
- The expo gave me an opportunity to know environment-friendly products and information on them.

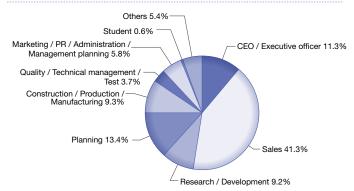
Visitors Profile

By Sector



- 1) Government Agencies / Associations / Institutes etc.
- 2 Architects / Consulting engineers / General contractors
- 3 Electric facility / Plumbing contractors / Maintenance / **Related Services**
- ④ Manufactures of Ref. A/C and Heating / Manufactures of related products and materials
- 5 Trading company / Agent / Retailer / Wholesaler
- 6 Manufactures of Electricity, Gas and Energy
- ⑦ Press / Media / Publishing
- ⑧ Users (Manufacturing)
- Users (Non-manufacturing)
- 10 Others

By Position



Overseas Visitors from 34 Countries and regions

Spain 0.9% Netherland 0.3% 0.7% Sweden Italy 0.3% Germany 0.6% Georgia......0.1% UK. 0.4% France 0.2% Belgium 0.3% Turky......0.2%

The Middle East 0.4%

Jordan0.3% United Arab .0.1% Emirates .

Europe 4.1 %

Asia · Oceania 94.1 %

nona oooun	
Korea	42.0%
China	31.9%
Taiwan	9.9%
Thailand	4.1%
Malaysia	1.4%
ndonesia	1.0%
Singapore	0.9%
Hong Kong	0.6%
Australia	0.5%
Philippines	0.5%
Vietnam	0.5%
ndia	0.4%
New Zealand	0.2%
Bangladesh	0.1%
Myanmer	0.1%

SouthAmerica 0.9%

North America 0.5%

U.S.A. 0.4%

Canada..... 0.1%

Brazil	0.3%
Chile	0.2%
Mexico	0.2%
Dominican Republic	0.1%
Jamaica	0.1%

Taiwan	9.9%
Thailand	4.1%
Malaysia .	1.4%
Indonesia	1.0%
Singapore	e0.9%
Hong Kon	ıg0.6%
Australia.	0.5%
Philippine	s0.5%
Vietnam	0.5%
India	0.4%
New Zeala	and 0.2%
Banglade	sh 0.1%

Exhibitor Support Program / Optional Program

Application for all the support programs starts after the details are announced in the exhibitor briefing. Please note that specifications and fees may change. Visit our official website for more information.

1. Banner Ads on HVAC&R JAPAN 2022 Official Website

• Where to be posted: Official website homepage • Fee: JPY 100,000 (tax not included)/per banner (TBD)

2. Exhibitor Presentation

Presentation space will be provided in the exhibition site. You can use the space to promote your products and services.

- Seating: approx. 50 seats (theater seating)
- Fee: 30 mins. JPY 100,000 (tax not included)/ 45mins. JPY 150,000 (tax not included) (TBD)

3. Exhibitor Presentation Streaming <Livestreaming>

Limited to applicants for on-site presentations.

- Fee: JPY 500,000 (tax not included) (TBD) Minimum number of applicants: four companies
- Streaming date: on the day of the on-site presentation
- *Live streaming fees apply in addition to on-site presentation fee. *Fees include equipment.

4. Exhibitor Presentation Streaming <Recorded>

- Fee: JPY 300,000 (tax not included) (TBD) Minimum number of applicants: six companies
- Streaming date: date for recorded streaming will be scheduled after application
- *Fees include recording site charge and equipment.

5. Email Newsletter Ads

Email newsletters will be sent to those who have visited HVAC&R and registered HVAC&R mail magazine.

- Fee: JPY 50,000/one newsletter/five line-ad (tax not included) (TBD)
- Distribution date: to be scheduled after application

*Spaces for up to five companies will be available in one newsletter.

6. Chatting with Visitors

Chatting with registered visitors will be available on the website exclusive for exhibitors.

- Fee: JPY 200,000 (tax not included) (TBD)
- Chat available: from visitor registration through Friday, February 18

7. Uploading PR Video

You can upload your PR videos in addition to the highlight of your booth and other information.

- Fee: JPY 100,000 (tax not included)/per video (TBD)
- How to submit: register URL (i.e. Youtube) to the website exclusive for exhibitors. A list of visitors who watched your video(s) will be provided.

8. Floor Ads

You can attract visitors coming from the exhibition entrance with floor ads.

- Fee: JPY 500,000 (tax not included) (TBD)
- Place: in front of the entrance of East Hall 1 and 2 (two spaces in total)

9. Upper Galleria Banner

Banner ads under Media Way

• Fee: JPY 500,000 (tax not included) (TBD)

• Where to be placed: in front of East Hall 1 and 2 (two places each, four in total) (double-sided print)

10. Hanging Banner Ads inside the Exhibition Hall

You can hang a banner above your booth. *Limited to exhibitors with eight or more booths.

- Place: hung from the ceiling above your booth (single-sided print)
- Fee: JPY 1,000,000 (tax not included) (TBD)



HVAC&R JAPAN 2022

April 1 [Thu.], 2021

Application Deadline

Application Start

August 31 [Tue.] 2021

Rooth images

- * Please apply from HVAC&R JAPAN official web site < https://www.jraia.or.jp/hvacr/en/index.html > by online application form. Also you can download the application form from our web site.
- * The application will be closed when booths are full.
- The size of a booth is W3m x D3m x H2.7m.
- When there are neighboring booths, the organizer sets up panels between booths. The size of a booth is the 2.97m wide by 2.97m long.
- When there is no neighboring booth, only space is provided.

Booth

E

Booth Space

Allocation

bootininages	
2700 2370 2370 (nside dimensio	2970 (inside dimension 2950)

Including Exhibition Fee

- A booth space.
- · Panel (when there are neighnoring booths.) Following free programs

· Posting Exhibitor's information on Officail

- · Invitation letter, poster set
- · Booth decoration · Table chair

· Fee for carry in/out

Not Included

Exhibition Fee

- · Company name display · Lighting, electrical source
- etc.
- Web Site. · Posting Exhibitor's information on News Release.

	One Booth	Member*	Nonmember				
	3m x 3m	JPY 250,000 (tax not included)	JPY 270,000 (tax not included)				
	*The secretariat prepares a secretariat for more inform	*Member means the member of the exhibition organizer, the Japan Refrigeration and Air Conditioning Industry Association (JRAIA). *The secretariat prepares a package booth which includes the minimum decoration materials necessary for exhibition. Please conta secretariat for more information(expected JPY 70,000 per booth)					
on Fee	Discount programs	Discount programs for nonmember.					
	Discount for early apply	PY 250,000 (tax not included) / per boot	h Applied for application until June 30 2021.				
	Discount for new member*	One booth free.	Applied for 2 booths or more.				
		nt is applicable to companies and organizations which ne cable when associate members of companies and organ					

1. The Organizer shall determine the booth allocation by considering the number of booths, prior exhibit history, and exhibit category.

2. The Organizer reserves the right, for the betterment of the exhibition, etc., to relocate booth locations even after they have been announced. In such a case, Exhibitors may not claim compensation or damages due to the relocation.

Schedule for Exhibition

2021	April 1 [Thu.], 2021	Exhibitor Application start			
	June 30 [Wed.]	Early Discount Application Deadline			
	August 31 [Tue.]	Application Deadline			
	October	Mailing of Exhibitors' Manual and Floor Plan			
2022	late December	Each Documents Submission Deadline			
	January 29 [Sat.] - 31 [Mon.], 2022	Move-in / Building up (3 days)			
	February 1 [Tue.] - 4 [Fri.]	Exhibition (4 days)			
	February 4 [Fri.]	Move-out			

Secretariat of HVAC&R JAPAN

Applications and Inquiries

c/o JTB Communication Design, Inc. Celestine Shiba Mitsui Building, 3-23-1, Shiba, Minato-ku, Tokyo 105-8335, Japan TEL: (+81)3-5657-0755 FAX:(+81)3-5657-0645 E-mail: hvac@jtbcom.co.jp

Secretariat of HVAC&R JAPAN Fax: +81-3-5657-0645

[c/o JTB Communication Design, Inc.]

Celestine Shiba Mitsui Bldg., 3-23-1 Shiba, Minato-Ku, Tokyo 105-8335, Japan Tel: +81-3-5657-0755 E-mail:hvac@jtbcom.co.jp

Application Form

We hereby apply to exhibit at this exhibition, fully understanding and approving the contents described in the "Exhibiting Prospectus", the About the Handling of Personal Information and the General Rules on the rear of this application form.

[About the Handling of Personal Information] URL: https://www.jraia.or.jp/hvacr/en/privacy.html

[GDPR Notice] https://www.jraia.or.jp/hvacr/files/HVAC_GDPR.pdf

• Exhibition Applicant (Please write in block letters.)

Company name	*The information in this field will appear on the exhibitors list of visitors brochure and the official website.						
	Name						
Representative Person	Department /Title						
	Address						
	Phone + Fax +						
	Company	/ name *Pl	ease fill in only if it is different fro	om the exhibitor comp	pany name		
	Mr./Ms.				Signature		
Person in charge	Departm	ent /Title			E-mail		
	Address						
	Phone	+			Fax	+	
 Number of 	f Booths	s / Exhil	bition Fee (Wire t	ransfer fees sha	ll be paid fo	r by the applican	t.)
Fe	e per Boot	h (not inclu	ded tax)	Number	of Booths I	Requested	Exhibition Fee
□ Member of t exhibition o	the rganizer	250,0	00 JPY[not included tax]				
🗌 Nonmembe	r	270,0	00 JPY(not included tax)			booth (s)	JPY
🗌 Early Appl	ication Disco	ount 🗌 Ne	ew Member Discount			50011(3)	(not included tax)
Booth Type	e %E	asically a h	booth is raw space, howe	ver, the organize	er will provi	de walls betwee	n adjacent exhibitors.
□ Single type □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □							
• Exhibit Ca	tegorie	S (Pleas	e check the category of ite	ems you plan to e	exhibit.)		
Refrigeration and air conditioning equipment Heating and cooling equipment for industrial use Heating and water heating equipment Related equipment Related materials and parts Environmental mitigation equipment/systems (CFC mitigation, etc.) Cogeneration Ice thermal storage systems Gas air conditioning systems District heating and cooling systems ESC0 Renewable energy equipment Energy management systems Others (Other organization, Media, e.t.c.)							
 Exhibits 	• Exhibits • Remarks						
					1		
How did you know about HVAC&R Japan? (In case you exhibit for the first time)							
 have visited HVAC&R Japan before Newsletter / Flyer / Magazine about HVAC & R announcement Email / Internet about HVAC & R announcement Official website of HVAC&R JAPAN / JRAIA Internet (except for the above) 							
**After the organizer approves the content of the Application Form, a Confirmation Email will be sent to the applicant. **All personal and private information will be used only for "HVAC&R JAPAN". The information contained on the application form may be used for future communications / announcements regarding upcoming events. No personally identifying information that we collect will be provided to unrelated third parties without the registrant's prior consent. **Services provided to exhibitors may be outsourced to an agent that has signed a nondisclosure contract.							



Application Deadline
August 31 [Tue.] 2021

(Early Application Discount: June 30 [Wed.])

Application Date

. 2021



General Rules

[Section 1] General

Article 1 -Name-

The official English title of this exhibition is the "42nd HEATING, VENTILATING, AIR-CONDITIONING AND REFRIGERATING EXPO." (abbreviated to and referred to hereinafter as "HVAC&R JAPAN 2022").

Article 2 -Organizer-

- 2.1 The sole Organizer of HVAC&R JAPAN is the Japan Refrigeration and Air Conditioning Industry Association (hereinafter referred to as "the Organizer").
- ${\bf 2.2} \ \ {\rm The \ Organizer \ assumes \ complete \ responsibility \ and \ authority \ for \ HVAC\&R \ JAPAN.$

Article 3 - Exhibitors-

- 3.1 The Organizer reserves the right to choose which organizations, companies or parties may exhibit at HVAC&R JAPAN.
- 3.2 Exhibitors shall abide by all regulations or instructions specified by the Organizer in relation to the exhibition and operation of HVAC&R JAPAN.

Article 4 -HVAC&R JAPAN Office-

The Organizer, the Japan Refrigeration and Air Conditioning Industry Association, has created the HVAC&R JAPAN Office (hereinafter referred to as the "HVAC&R JAPAN Office") to manage the HVAC&R JAPAN .

[Section 2] Outline

Article 5 - Application for Exhibitions and Formation of Contract-

- 5.1 After agreeing to abide by the general rules of HVAC&R JAPAN, an Exhibition applicant must submit the application form with the necessary information to the Organizer.
- 5.2 After receiving the Application Form by FAX, Email, online application system or post, the Organizer shall send a "Confirmation Email" to the applicant. The contract between the applicant and Organizer shall be deemed concluded at sending the "Confirmation Email".
- 5.3 Application form will be accepted up to August 31, 2021.

Article 6 - Exhibition Charges-

Exhibition charges must be paid for in Japanese currency.

Article 7 - Payment Account Details-

Exhibitors shall pay exhibition charges, etc., to the following bank :

Bank Name: Mizuho Bank, Ltd.

Branch Name: Kamiyacho Branch

Account Number: 1079133 Account Name: JRAIA (Japan Refrigeration and Air Conditioning Industry Association)

Article 8 -Booth Space Allocation or Re-Allocation-

- 8.1 The Organizer shall determine the booth allocation by considering the number of booths, prior exhibit history, exhibit category, will be held.
- 8.2 The Organizer reserves the right, for the betterment of the exhibition, etc., to relocate booth locations even after they have been announced. In such a case, Exhibitors may not claim compensation or damages due to the relocation.

Article 9 - Group and Co-exhibitors-

In the case two or more parties will jointly exhibit, the main exhibiting party shall make an application and list all the co-exhibitors names.

Article 10 - Prohibition of Booth Subleasing-

The exhibitors shall not sublet, sell, exchange or transfer the right without the consent of the Organizer.

Article 11 - Cancellation Policy-

11.1 The exhibitor shall as a general rule not be permitted to cancel all or a part of the exhibit space applied for. However, the exhibitor may do so upon submitting a written request with the reason clearly stated where the Organizer deems that the reason for cancellation is due to an act of force majeure and upon paying the cancellation fees as stated below. Further, if the booth has not been fully prepared for the exhibition by 4 p.m. on

Further, if the booth has not been fully prepared for the exhibition by 4 p.m. on January 31, 2022, these cancellation fees shall also apply.

- 11.2 In the case of cancellation, Exhibitors will pay the cancellation fee as stated below, which is calculated according to the date the Organizer receives the written cancellation.
- **11.3** The Exhibitor shall pay the following amount as a cancellation fee based on the cancellation date.

1) Cancellation on or before October 31[Sun.], 2021: 50% of exhibition fee 2) Cancellation on or after November 1[Mon.], 2021: 100% of exhibition fee

Article 12 -Cancellation of an Exhibitor's Application by the Organizer-

- 12.1 Even after sending of the "Confirmation Email", the Organizer may require an Exhibitor to with draw if the Organizer judges that the Exhibitor is not a suitable to exhibit at HVAC&R JAPAN (considering the party, exhibited items, actions, printed material or any other matter that the Organizer believes is not suitable), on the condition that exhibiton charges already paid will be refunded.
- 12.2 The Organizer may cancel the application for any Exhibitor who has not paid exhibition charges by the designated date.

Article 13 -Cancellation of the Exhibition-

- 13.1 Should unforeseeable circumstances arise requiring the full or partial cancellation of HVAC&R JAPAN, the decision to cancel, postpone or to continue the Exhibition is delegated to, and is the sole right of the Organizer. The Organizer cannot be held responsible or liable in any way for any form of compensation to Exhibitors arising from any damages and or other costs incurred by Exhibitors as a result of the full or partial cancellation of HVAC&R JAPAN.
- 13.2 Unforeseeable circumstances warranting the full or partial cancellation of HVAC&R JAPAN include: typhoon, floods, storms, epidemics, earthquakes, fires, any other accidents or any legal restrictions implemented by local or national governments.
- 13.3 If the organizer decides to cancel the exhibition fully or partially by unforeseeable circumstances, the organizer shall refund the exhibition fee to the exhibitor after deduction of expenses incurred until such decision.

[Section 3] Exhibit Overview

Article 14 - Exhibition management and waiving of responsibility-

The organizer will do its best to efficiently manage and secure the exhibition as a whole including items displayed by engaging security guards. However, the organizer shall not be held liable to compensate for losses and/or damages resulting from any reasons.

Article 15 - Guaranty-

Exhibitors shall guarantee the Organizer that the exhibits, the related printed matters or other media do not infringe any third party's trademark rights, design rights, patent, utility model rights or other intellectual property rights.

Article 16 - Exhibitor's Obligations-

- 16.1 If any third-party asserts to the Organizer that an exhibitor's acts related to its exhibition at infringes on such party's trademark right, design right, patent, utility model right or other intellectual property right, the exhibitor shall assume the obligation to settle such dispute with such third-party on its own responsibility and not to hinder the normal and smooth proceedings of exhibition.
- 16.2 The person responsible in the case of a Group Exhibition shall assume similar obligations as specified in the preceding paragraph for any claim concerning the infringement of intellectual property rights from any third-party against the exhibitor who is a member of the said group.

Article 17 -Compensation for damage-

- 17.1 The exhibitor shall be responsible for any damage to exhibition facilities, building structures or injury accidents owing to negligence or other reasons of the exhibitor or its agent.
- 17.2 Exhibitors shall agree to assume the obligation to compensate the Organizer for legal costs, debts (including attorney's fee), necessary expenses, and other damages arising from a lawsuit based on the claims in the following cases:
 - (a) A lawsuit is filed against the Organizer based on the assertion that an exhibitor's acts related to its exhibition infringe such party's trademark right, design right, patent, utility model right or other intellectual property right (including the case where the Organizer becomes the accused together with the exhibitor).
 - (b) The Organizer assumes the obligation of compensating damages as a result of court judgment, or reconciliation whether judicial or non-judicial, with respect to the lawsuit as specified in (a) above. (In case of reconciliation, the Organizer shall not be bound by the exhibitor's intention.)

[Section 4] Others

Article 18 -Visa Guarantor / Letters of Invitation-

The Exhibitor shall not request the Organizer to issue documents necessary for applying for a visa, such as a letter of guarantee.

Article 19 -Compliance with Japanese Laws and Regulations-

Exhibitors must comply fully with all applicable Japanese laws and regulations.

Article 20 -Jurisdiction-

In case any disputes arise out of or in connection with the exhibition contract, the Tokyo District Court in Japan shall have the sole and exclusive jurisdiction.

Article 21 -Changes in Regulations-

The Organizer may change parts of these general rules if deemed necessary. The Organizer will clarify any changes in writing or by other means.

Article 22 -Compliance with Regulations-The Exhibitor shall comply with all regulations including these General Rules and the provisions of the Exhibitors' Manual.

Article 23 -Claims-

The Organizer reserves the right to make final judgment on any matters that are unclear or are not prescribed in the regulations.

Article 24 - Application for Exhibitions by Overseas Agent-

For application for exhibitions by overseas agents, it is possible to apply only for the number of booths for which the exhibitors have been decided.

If the exhibitor is undecided, the application for the booth is not possible. In addition, if payment is not received by the deadline stated in the invoice issued by the organizer after the exhibit is confirmed, the Organizer may require an Exhibitor to withdraw.